



PRESS RELEASE
For immediate release

**RESULTS OF THE BLOOD DONOR CLINIC
AT THE MONTREAL HEART INSTITUTE'S ÉPIC CENTRE:
OBJECTIVE ACHIEVED!**

Montréal, November 19, 2008 – The Montreal Heart Institute (MHI) and the MHI's ÉPIC Centre wish to thank the 100 donors who took part in the blood donor clinic on Wednesday, November 12. Owing to their generosity, the objective was achieved, and 400 individuals will reap the benefits of blood products essential to their condition.

The blood donor clinic was held at the MHI's ÉPIC Centre under the honorary presidency of Ms. Lucie Brouillette, a biomedical analysis technologist at the Institute's hematology laboratory and blood bank. Indeed, Ms. Brouillette used the occasion to give blood for the 65th time.

Give blood. Give life.

Needless to say how important this big-hearted gesture is. Yet, when it comes to giving blood in Québec, 97% think about it, but only 3% do it! The MHI is improving that statistic by organizing two blood donor clinics a year. It is worth noting that one donation of blood enables four persons to recover their health, that 1,000 donations a day are needed to meet the needs of Québec hospitals, and that, at the Institute, an average of 2,500 patients receive close to 12,500 blood products every year.

About the Montreal Heart Institute

Founded in 1954 by Dr. Paul David, the Montreal Heart Institute constantly aims for the highest standards of excellence in the cardiovascular field through its leadership in prevention, ultra-specialized care, training of professionals, clinical and fundamental research, and assessment of new technologies. It is affiliated with the Université de Montréal and its clinical outcomes are among the best in the world. To learn more about the Institute, please visit our website at www.icm-mhi.org.

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